

Approved For Release 2002/02/27 : CIA-RDP80B01676R003800170048-3

TO : Legislative Counsel
[REDACTED]

STATINTL

1. OO/C advises that:

(1) that subject wrote a number of letters to the DCI during the period June to August 54 and was advised in the future to contact [REDACTED]
[REDACTED]

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(2) that since June of 54 subject did make a number of contacts with [REDACTED]
[REDACTED] office.

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(3) that [REDACTED] felt that subject was eccentric and somewhat mentally unbalanced, and

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(4) that subject is the type that may overtly advise others that he is in contact with CIA.

2. In view of the fact that subject is in contact with Congressman Porter and Senator Morse, according to his letter, your recommendations regarding a reply to the attached letter are desired.

AAB

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26 November 1957

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MEMORANDUM FOR: [REDACTED] Asst. to the DCI

FROM: Stanley J. Grogan, Asst. to the DCI

STATOTHR

STATINTL

1. In view of [REDACTED] statement that for four years he has been turning in detailed reports to [REDACTED], it might seem advisable to get recommendations and information from OO/C.

2. His request that the Director bring this to the attention of the President and of the Secretary of State is of course, something he should do on his own.

3. Since he is, according to his own statement, making detailed reports to Congressman Charles Porter and Senator Wayne Morse, the matter should be discussed with our Legislative Counsel.

4. When these opinions and reports are all in, the DIP area, it seems, should prepare the reply to this communication. STATINTL

[REDACTED]
STANLEY J. GROGAN
Assistant to the Director

10-1091

STATOTAR

ILLEGIB

2430 E Street
Washington 25, D. C.

ILLEGIB

Dear [REDACTED]

As I've told you in previous letters the main purpose of my work with paper aircraft has been the ultimate hope that I could get some attention in Washington. This has caused me to travel in rather exotic circles. Last year as an attention getting device I set up a deal, now pending, with Israel and another, about to break, with the United Nations. I thought this kind of a build-up might get me somewhere in your city.

Now I am very concerned about my clients, United Air Lines. I outlined two different promotions with them, both involving the entire world, one a pamphlet distribution in the interests of the U. N., and the other a similar program involving getting the U. S. a leg up throughout the world.

This double proposal has caused a great deal of excitement in their headquarters in Chicago. Mr. E. A. Raven, Director of Advertising, and his assistant, Mr. John Hancock, took the matter up with their president, Mr. W. A. Patterson.

I had outlined to them that a soldiering job was needed to hold the lid down, that kids and paper aircraft could just as easily sell the UN or the US as they could anything else, and that whichever avenue they chose to hit needed work would be accomplished throughout the world.

W. A. Patterson called a meeting of the board last Friday and I am sorry to say they seem to favor doing a job for the UN. I had hoped they would, instead, pick up the tools I have so painfully made and do something for us, for the U.S.

It seems to me that something very unofficial ought to be done right away to switch UAL onto the main problem. They have what it takes to organize a bunch of airlines and cover the world. As important as the UN is to all of us I didn't for one moment dream that UAL would buy my thinking on the UN phase, I took it for granted that they would, if anything, figure out something along the lines of a civilian world-wide commando operation and work it out quietly with the State Department keeping the latter very much in the background. Our official propaganda isn't, as you know, very effective.

Among other things I suggested to UAL that a world-wide propaganda effort via my methods was too big even for them and it would be up to them to line up a few companion airlines, block out the work and get it done.

If this operation isn't muffed you can see there will be a tremendous battery of power, money, brains and talent sewed up for one objective. I think, as I've told [REDACTED] who has watched this thing grow this last four years, that this may be the main event. STATINTL

I don't know which way to turn or to whom I can go for help. But I'm sure you will agree that it is absolutely imperative to switch UAL from soldiering for the UN to same for the U.S.

This is clear out of your area and mission, I realize, but inasmuch as you folks alone have the whole story via [REDACTED] on my work I pray STATINTL that maybe you can arrange for someone to go whisper in W. A. Patterson's ear, when things are a bit quieted down at UAL headquarters in Chicago. I think these people are genuinely eager to perform a service and that all that is needed is to define the service better then, apparently, I have done.

I'm not trying to get anyone, [REDACTED] to do my selling for me, STATINTL please believe me. But I haven't the prestige to go to Mr. Patterson and say, let's do a switch.

If you would care to look over the correspondence with United Air Lines I'll send it along to you.

If you can, without my knowing it, get them switched to a close collaboration with State Department we may all of us have a bit of fun and keep our opponents up nights. UAL is potentially far more useful than USIA.

With every good wish,

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Yours faithfully,
[REDACTED]

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DE/P 3-7214a

Executive Registry

10-92/a

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STATOTHR



Thank you for your letter of 19 December concerning the possibilities of reaching adult audiences in the Moslem world through the children of the area. The American psychological effort is appropriately the concern of USIA and, as such, your letter to them will enable them to pass judgment on the value of the proposals which you have outlined.

Sincerely,



Executive Officer

STATINTL

Signature Recommended:



Deputy Director (Plans)

17 Jan 58
Date

PP/ICD/Prop

15 Jan 58)

Distribution:

Orig. - Addressee

~~2~~ - JCE

2 - ER w/basic ✓

1 - DD/P

2 - PP/ICD

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STATINTL

Executive Officer
2430 E Street N. W.
Washington, D. C.

Dear Mr. Earman:

Please forgive my bad manners in bursting in upon you once again. I am in your debt for your letter of 10th December and your suggestion that USIA might entertain a proposal to use paper aircraft abroad. I have written them along with one or two others.

However, things grind slow and fine in Washington and now that I have my foot rather rudely in your door I pray your indulgence.

I have in mind a purely civilian little commando action in the Middle East primarily based upon an intensive distribution of a succession of paper aircraft pamphlets. In taking my work to the wars Washington could make a life's work of it and I think speed and timing are very important. Here are the objectives:

1. Reverse the current of opinion in the Jordan camps, giving Hussein a buildup. By word of mouth during the distribution let the children know that Nasser hates them---childish but effective.
2. Strengthen our position in Islam. Again by word of mouth let them know that Americans are working with Saud, Faisal and Hussein, that they all like children etc.
3. Knit together the Hashemi and the Saudi families by getting them to participate together in an all out propaganda offensive, via my methods, this offensive to be primarily directed against the Kremlin, Nasser if possible, with overtones of Wahabi theology.
4. Take the heat off Israel by quietly drawing them into this action.

I don't like to wander in to the State Department with this sort of thing. I'm sure it would start them for the nearest exit. This is why I bother you. About half the groundwork has been done on this job and carrying it out, having learned this trade pretty well, is more or less a routine matter. But if you or Mr. Dulles can quietly get me unofficial approval I'll go ahead and get this work done. It needs to be done badly. What we have to do is to put on a terrific show with Islam as the theatre.

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Yours faithfully,

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ER 9-8866/a

Caro



Mr. Dulles has asked me to thank you for your letter of 22 November outlining your proposal for reaching adult audiences through their children.

As you point out, this type of activity is not appropriate to this Agency. Therefore, I am returning your clipping to you in case you wish to communicate your proposal to the United States Information Agency where responsibility it is to help place the American point of view before the world.

Sincerely,



Enclosure

Executive Officer

O/DCI/ [REDACTED]
10 December 57
Distribution:
Orig. - Addressee w/enc
1 - JEE
1 - [REDACTED]
1 - DD/P
1 - PF/ICD
1 - AAB
1 - ER w/basic
1 - Reading

REGISTRY FILE

DD/P 34577a

[REDACTED]

Thank you for your letter of 22 November outlining your proposal for reaching adult audiences through their children. As you point out, this type of activity is not appropriate to this Agency. Therefore, I am returning your clipping to you in case you wish to communicate your proposal to the United States Information Agency whose responsibility it is to help place the American point of view before the world.

Sincerely,

Allen V. Dulles
Director

Enclosure

Signature Recommended:

[REDACTED]
Deputy Director, (Plans), Date

PP/ICD

5 December 1957

Distribution:

Original - Addressee/w/a

1 - DDCI wo/a

2 - Executive Registry w/basic ltr

1 - [REDACTED] Legislative Counsel

1 - DD/P

3 - PP/ICD

STATOTHR

Mr. Alan Dulles
Director, Central Intelligence Agency
Washington, D. C.

Dear Mr. Dulles:

The enclosed clipping bears a tale which I feel in duty should be brought to your attention. Behind it lies the work of nearly four years during which time I have been turning in detailed reports to [REDACTED] perhaps gratuitously, on the hopes that if [REDACTED] and my researches turned up anything useful for our government our work would become known to the right persons in the government, evaluated and perhaps used for the benefit of this country.

To make a detailed report to you would be a gross impertinence and I hesitate even to write this letter. However I think that my lady's and my work is done, that we possess the knowledge and techniques necessary to control to a certain extent the climate of opinion throughout large areas of the world with respect to this country. This technique has gradually evolved through experiments with several major corporations in this country in the routine transactions of trade and commerce. More recently, however, I have tried the idea out for size on a couple of friendly governments, both like ourselves, rather unpopular throughout the world. One of them promptly classified my suggestions, the other may come in, and, if you study the clipping, it has been no great trouble to persuade influential persons within the United Nations movement that the major premise of our work here is the correct one: If you want to mold public opinion in sensitive areas throughout the world go to the children, delight them, instruct them, motivate them and put them to work.

This is not in any way to suggest that your own agency involve itself directly in my work but rather that perhaps you can bring it to the attention of your brother and the President.

It seems to me a shame to turn my knowledge over to friendly governments or to the United Nations when we ourselves so desperately need a better press outside of this country. After planning a propaganda technique for this country all these years, knowing that it is ready to use, I don't like sharing it out even to our best friends abroad. We Americans can, by working with techniques I have evolved with such clients as Standard Oil of California and United Air Lines stop leaving things undone that we ought to have done.

If you will permit me, I would like to make this suggestion:

Charles Porter and Wayne Morse, both good friends of mine, have invited me to summarize what I know and send it along to them. I think that Senator Morse in particular is intrigued with my suggestion that we go out whole hog and saturate the world, literally, with the peculiar type of pamphlets which to date I have restricted to the sale of commodities, and that we do so in order to persuade public opinion into our favor.

Children, sir, are the key to the future, our's or the Kremlin's.

I am preparing a summary for Congressman Porter and Senator Morse. Politics aside I feel that this summary should be made available to you, to your brother and to the President and that some kind of evaluation be made before I go too far with the UN and/or my friends, such as they are, abroad.

It is becoming embarrassing to me to explain now and then why the UN is using my work and not this country. I can't tell them.

Anything you can do I shall most deeply appreciate.

With every good wish,

Yours faithfully,

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CENTRAL INTELLIGENCE AGENCY
 OFFICIAL ROUTING SLIP

| TO | | INITIALS | DATE |
|------|---------------------|--------------------|-----------|
| 1 | DD/P - 1046 L | <i>Cord</i> | DEC 2 '57 |
| 2 | C - PP 2 DEC 1957 | | |
| 3 | | | |
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| FROM | | INITIALS | DATE |
| 1 | Legislative Counsel | <i>[Signature]</i> | 11/29 |
| 2 | 221 East | | |
| 3 | | | |

☐ APPROVAL ☐ INFORMATION ☐ SIGNATURE
☐ ACTION ☐ DIRECT REPLY ☐ RETURN
☐ COMMENT ☐ PREPARATION OF REPLY ☐ DISPATCH
☐ CONCURRENCE ☐ RECOMMENDATION ☐ FILE

Remarks: After discussing this with the Director's office, it was agreed this should be forwarded to DD/P for preparation of an appropriate reply. The Congressional aspect is so peripheral that it is of interest only and I would like to see a copy of the proposed reply.

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